

St. Catharines awarded Safe Travels Stamp

April 5, 2021 — Tourism St. Catharines has been awarded the Safe Travels Stamp from the World Travel & Tourism Council (WTTC) and the Tourism Industry Association of Ontario. This is a globally recognized symbol ensuring visitors and the St. Catharines community that the City has adopted health and hygiene standardized protocols – so consumers can experience safe travels.

“This recognition reflects Tourism St. Catharines’ commitment to our community, our businesses and the people who visit here,” said Tourism Marketing Officer Karen Doyle. “When consumers see we have received the Safe Travels Stamp, they are assured that Tourism St. Catharines has played, and will continue to play, a leading role in upholding the highest standards of health and safety and ensuring visitors feel safe in our destination.”

The WTTC is the global authority on the economic and social contribution of travel and tourism. It promotes sustainable growth for the travel and tourism sector, working with governments and international institutions to create jobs, drive exports and generate prosperity.

“As the tourism industry starts to recover from the COVID-19 pandemic and people begin travelling more, it is important that we are ready to welcome guests in a safe and responsible way, said Mayor Walter Sendzik. “The Safe Travels Stamp continues growing in popularity and travellers will recognize destinations around the world that have adopted these important standardized global protocols, encouraging the return of safe travels.”

Residents can read more about the Safe Travels Stamp, including a list of local Safe Travels approved businesses at www.lovestc.ca/safetravels-post-promise.

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