

Schedule "A"  
Vendor Selection Criteria

The St. Catharines Farmers Market is committed to creating a diverse marketplace with the highest quality, locally produced products available.

1.0 PRIORITY VENDORS

- (a) Farmers operating within the boundaries of the City of St. Catharines;
- (b) Farmers operating within a 100 mile radius of the City of St. Catharines as defined herein;
- (c) Producers using ingredients grown or reared within the City of St. Catharines;
- (d) Producers using ingredients grown or reared within a 100 mile radius of the City of St. Catharines as defined herein;
- (e) Other Vendors;
- (f) Prepared Food Vendors;
- (g) Artisans.

1.1 For the purpose of determining whether a Farmer or Producer is operating within a 100 mile radius of the City of St. Catharines, the Farmer or Producer must operate within a 100 mile radius from the City Centre, which shall be identified as the Corner of King Street and James Street.

1.2 Vendors who sell products that promote the overall objectives of the Farmers Market and are not produced by the Vendor (i.e. fish, cheese and spices) shall be considered "Other Vendors" for the purpose of this Schedule. Vendors who fall into this category will be considered on an individual basis.

1.3 "Producers" shall mean Vendors who sell products containing ingredients grown or reared locally (i.e. jams made from local fruit, baked goods made from local eggs, milk, sausages made from local meat, etc.). Producers who produce less than 75% of their product will be considered "Other Vendors" for the purpose of this Schedule.

1.4 "Prepared Food Vendors" shall mean Vendors operating within the City of St. Catharines and/or within a 100 mile radius of the City of St. Catharines whose foods are prepared in a kitchen/facility approved by Niagara Region Public Health reflecting our multicultural community using ingredients grown or reared from local farmers.

1.5 "Artisans" shall mean artisans using natural practices and /or ingredients creating products that are 100% original and hand-produced in Canada. Space for Artisan's will be limited to a maximum of one (1) Stall for every four (4) Stalls occupied by a Vendor of one of the other three selling categories, at the discretion of the Market Clerk. All Artisans Vendors must submit samples of their work with their application.

1.6 The Market Clerk may visit farms and businesses of Vendors to ensure their product is produced locally and/or naturally grown. Claims of "certified organic" or "MyPick.ca" must be backed up by documentation from an accredited certifier.

1.7 Notwithstanding the above, applicants should be aware that, given space limitations and the need for diversity, the Market Clerk must consider the balance of the products being offered and therefore the Market Clerk must reserve unconditional discretion to accept or refuse applications as a Vendor.

1.8 The following factors will also be taken into consideration by the Market Clerk when considering applications: quality of product and duplication of product. Priority will be given to Vendors attending all three (3) Farmers Market Days.